

REP HEADLINE# 6370525 TRF# 336522 REP: TEL# 215-564-1206
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET

FAX# 215 564 1103 HARRIS REPORT FROM REP NOV1/12 11.13
CHANGES *** WPXI-TV **

ADV # ADV. NAME POLI/VILLELLA/DSC/D/SEN/PA
AGY # 02536 AGY. NAME BUYING TIME, LLC

REP.# OFF.# 18 SALESMAN #

650 MASSACHUSETTS AVE.N.W. #210
WASHINGTON, DC 20001

BUYER NAME KRISTA MURRAY
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6370525

CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC/VILLELLA 10/10 EST#2443 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.13

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED RATE ON LINE 19,21
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

21

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	R		800A-1030A	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
21	R		600P-630P	30		\$425.00	10/14	10/14	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												

AGENCY ADVERTISER CODE = 418
AGENCY PRODUCT CODE = 423
AGENCY EST# = 2443

REP HEADLINE# 6370525 TRF# 336522
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

NOV1/12 11.1:
CHANGES *** WPXI-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

CONTRACT TOTAL \$4,625.00
TOTAL SPOTS 13

*11/2 - Total agreed
contracted into added mkr*

*\$1000000
Applied*

MARKET TOTALS \$28,083 WPXI 30% KDKA 30% WTAE 30% WPGH 10% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE